



PLAY CAFE ACADEMY

FACTS + FAQ'S



Want a Little Extra Assurance That Play Cafe Academy Is The BEST Investment You Can Make In Your Business?! Here Are Some Quick Facts!

PLAY CAFE ACADEMY QUICK FACTS

HOW YOU CAN SAVE MONEY BY ENROLLING IN PLAY CAFE ACADEMY

- If you are planning to use Aluvii (the current gold-standard and industry leading all-in-one point of sales, waiver, event booking, and membership software for indoor playgrounds)-- **Play Cafe Academy will pay for itself, and then some, IMMEDIATELY!** How? Play Cafe Academy members ONLY get \$500 off the \$1,000 Aluvii set-up fee, and enjoy a LIFETIME 50% monthly discount on the Aluvii software! If you have a 5 year lease and stick with Aluvii the entire time, thats a \$15,500 cost savings!
- Play Cafe Academy is a business expense, so once a business is established, the cost of the program **can be written off as a business expense**, as can the ongoing optional Play Maker Society program!
- The course-completion certificate we provide Play Cafe Academy members has proven to get members better rates on loans (along with a **MUCH higher approval rate**) and can even decrease your insurance rate! Banks and insurers want to see you are PREPARED to face the brick-and-mortar business world, and feel more SECURE knowing that you have invested in learning from an industry expert.
- Play Cafe Academy members **save approximately \$10,000 on average (but many MORE) on their build out!** Why? I know (based on being behind-the-scenes of hundreds of openings) what to splurge on, what to save on, and ALL the tricks-of-the-trade when it comes to contractors, architects, space planning, leases and all that good stuff.
- Play Cafe Academy members **save on-average \$1,000 in legal fees!** Included in the student-resources are all of our legal documents including our play waiver, our drop-off waiver, and SO much more! While you should have a local lawyer review these documents, you will save hundreds or thousands in preparation of these documents! You will even get access to the licensing agreement we use for our other locations!

PLAY CAFE ACADEMY QUICK FACTS

HOW YOU CAN SAVE TIME BY ENROLLING IN PLAY CAFE ACADEMY

- While it may seem like taking an online course takes up way too much precious time, I promise you, it will save 100x more time than it takes up! The business plan toolkit alone **saves each person on-average over 100 hours** (there are examples galore for you to tweak and make your own!).
[Click here to hear Laura's story](#) about how much time the business plan alone saved her (despite having a master's degree in business!) and helped her feel less guilty because she could now spend LESS time researching and MORE time enjoying the planning process with her family.
- It almost always takes owners YEARS to find success and profitability in this industry. Why? All owners typically make the same mistakes and go through the SAME learning experiences. So why not skip all that? My passion is to help business owners **ACCELERATE their path to success so they don't have to go through the years of struggle and hardship**-- after all, this business should be FUN! Not frustrating and draining.
[Listen to Heather's story](#) about how joining the program, even AFTER she had opened, finally helped her crack the code to profitability and made her life so much more enjoyable!
- Can you guess what takes most indoor playground owners the MOST time once they've designed their space? HIRING and TRAINING a team! Inside Play Cafe Academy I give you all the **systems and processes** we used to systematize our training process, reduce turnover, and create a happy work environment for all!
- Can you guess what else indoor playground owners WISH they could save time on?! Website copy, documentation, and email copy! Inside the member resources you will find **HUNDREDS of documents you can download** and make your own! These will save you COUNTLESS hours and many, many headaches.

PLAY CAFE ACADEMY QUICK FACTS

HOW YOU CAN SAVE YOUR SANITY BY ENROLLING IN PLAY CAFE ACADEMY

- **A support community!** Inside Play Maker Society, there are over 100 active members ready to encourage, collaborate, and support. This is NOT like any of the FREE groups you may have seen. These are REAL-LIFE owners who have the tools, resources, knowledge, and willingness to help you. We are close-knit and trust each other like family!
- **A proven system!** Play Cafe Academy comes with a master checklist and course workbook so you can EASILY follow along with the program and get as MUCH value as possible from it. Honestly, the checklist alone is worth the \$497 pricetag alone!



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STILL HAVE QUESTIONS? HERE ARE SOME FAQ'S!

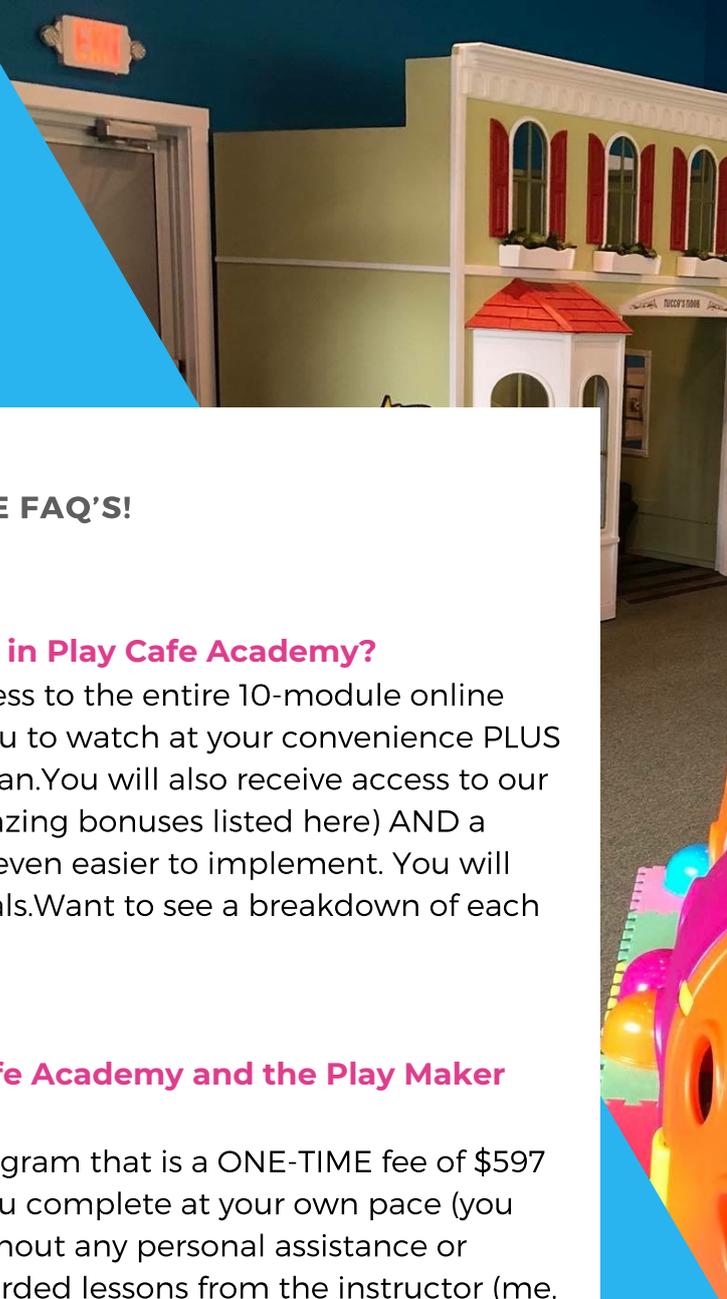
- **What Exactly Can I Access When I Enroll in Play Cafe Academy?**

You will immediately unlock complete access to the entire 10-module online program with nearly 60 video lessons for you to watch at your convenience PLUS the downloadable and editable business plan. You will also receive access to our student-resource library (with all of the amazing bonuses listed here) AND a course workbook to make the information even easier to implement. You will have LIFETIME access to all of these materials. Want to see a breakdown of each module? Visit [here!](#)

- **What is the Difference Between Play Cafe Academy and the Play Maker Society?**

Play Cafe Academy is an online training program that is a ONE-TIME fee of \$597 (unless you choose a payment plan) that you complete at your own pace (you get lifetime access when you purchase) without any personal assistance or additional guidance outside of the pre-recorded lessons from the instructor (me, Michele!-- UNLESS you take advantage of the LIVE bonus and get a 30-minute private coaching call.

Play Cafe Academy does NOT come with access to the members-only Facebook group. That is reserved for Play Maker Society members only. But you can get a FREE month's access to check it out by enrolling right away.



PLAY CAFE ACADEMY QUICK FACTS

- **So what is Play Maker Society?**

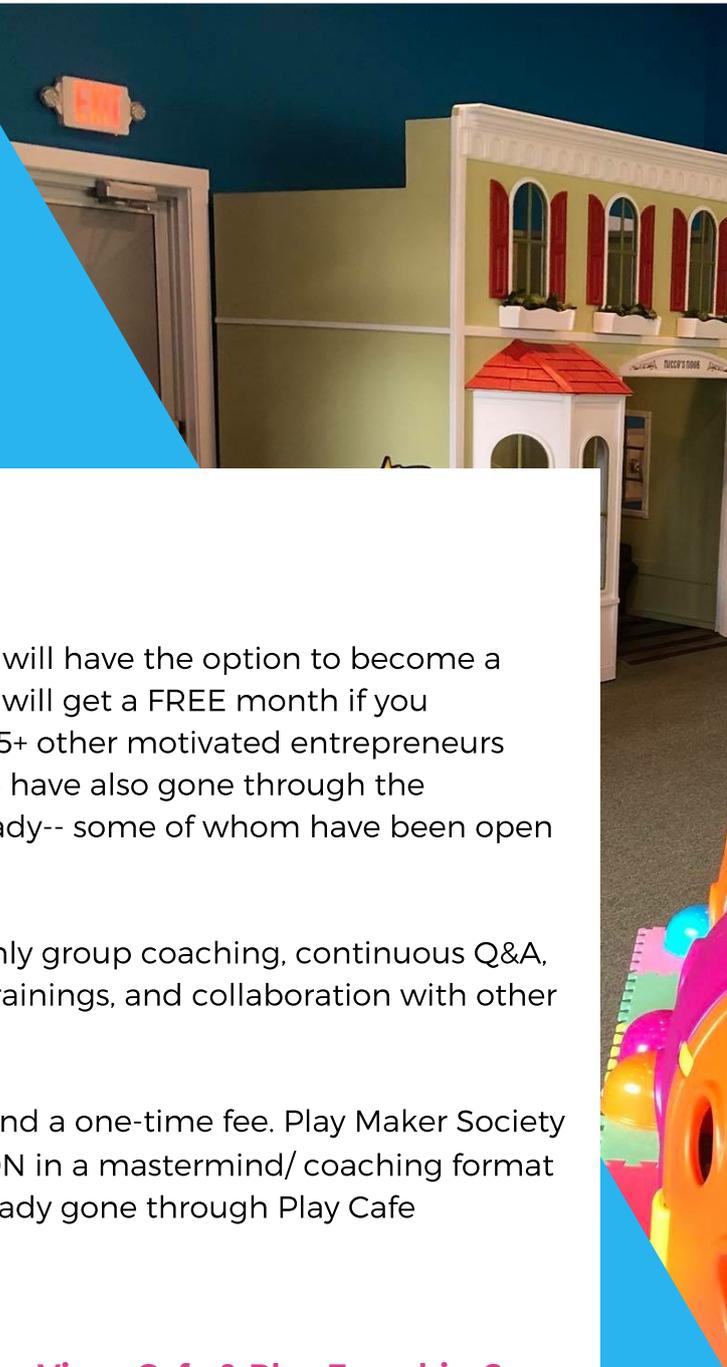
After you purchase Play Cafe Academy, you will have the option to become a member inside the Play Maker Society (you will get a FREE month if you purchase by FRIDAY), which is a group of 135+ other motivated entrepreneurs and current indoor playground owners who have also gone through the program, many of whom have opened already-- some of whom have been open for years now.

Play Maker Society is where all of the monthly group coaching, continuous Q&A, advanced monthly trainings, guest expert trainings, and collaboration with other members takes place!

IN SHORT- Play Cafe Academy is a course and a one-time fee. Play Maker Society is a MONTHLY MEMBERSHIP/ SUBSCRIPTION in a mastermind/ coaching format that is only available to those who have already gone through Play Cafe Academy. This upgrade is optional.

- **If I Sign Up, Will I Have to Open a Climbing Vines Cafe & Play Franchise?**

NO! This program is designed to help you open your OWN concept. The information in this program is highly adaptable to different sizes, styles, and types of indoor playgrounds, and will be immensely helpful no matter WHERE you live!



PLAY CAFE ACADEMY QUICK FACTS

- **What If I am Not Located In The U.S.?**

That's OK! We have had many international members/customers (including members from Australia, Mexico, Canada, South Korea, UK, etc) and they have been very pleasantly surprised by how relevant the content is to them (as long as you can read/ write in english!).

There are 2 minor exceptions:

1) in the US we don't have mandated wages for different levels of workers, which I know they do in some countries

2) insurance works a bit differently here in the US Those two portions account for a small amount of the content (about 2%), and you will be able to use my foundation and tweak it slightly to meet your specific local needs.

- **Has Play Cafe Academy Helped Other Owners? Do You Have Success Stories Or Testimonials?**

YES! We have had over 600 entrepreneurs go through the Play Cafe Academy program and currently have over 135 members inside Play Maker Society-- over 100 of whom have opened with the guidance of PCA!

[CLICK HERE](#) to listen to dozens of success stories and how PCA has saved people time, money, and exploded their success FASTER than they could have ever imagined!



READY TO JUMP IN AND ENROLL? [CLICK HERE!](#)